



## WIPE NEW® TIRES

### DESCRIPTION AND USES

Rust-Oleum® Wipe New® Tires is a tire dressing that provides lasting shine and protection against road chemicals, snow and mud.

### FEATURES

- Will not crack, peel or wash away
- No greasy residue
- Long lasting protection

### PRODUCTS

SKU	Description
TRTLKIT	Wipe New 6PK Tires
TRCAL	Wipe New 6PK CA Com

### PRODUCT APPLICATION

#### APPLICATION CONDITIONS

Use when temperatures are between 40°F and 90°F (4°C and 32°C). Use in well ventilated and covered areas away from the sun. Do not apply Wipe New to hot surfaces or in direct sunlight. Ensure surface is clean, dry and cool to ambient temperature before applying Wipe New.

#### SURFACE PREPARATION

Prep and application instructions must be followed properly to ensure a successful and long lasting result. Tire sidewall surfaces are porous by nature. The first coat of Wipe New Tires will be absorbed into the surface to help "set" the surface for the 2nd coat. Older tires and tires with tall and/or softer sidewalls (truck/ SUV tires) will be more porous and require more Wipe New Tires.

Thoroughly clean your sidewalls and all four tires to remove all traces of soil, brake dust, silicone, and oxidized rubber before applying Wipe New Tires. This will allow you to work quickly and without interruption once you begin your application. Wet the tire and keep it wet while cleaning. Liberally spray the sidewall with a strong degreaser (pro tip: Westley's BlecheWite® which is specifically formulated for cleaning tires, is highly recommended). Using a stiff plastic brush, vigorously scrub the sidewall. Pay close attention to the edges of the tire treads, as well as the raised lettering and ribs as these are areas where dirt tends to cling and buildup. Rinse the sidewall, then wipe it with a clean white cloth.

If black residue appears, repeat the cleaning process until the cloth no longer picks up any residue. Allow Tires to Dry completely Your Tires must be 100% dry before proceeding to application. Ensure there is no hidden water in areas such as the raised lettering, tire tread, on the rim, or the bead around the wheel that may drip out and run along the tire during or after application (Pro Tip: If available, a quick application of Isopropyl Alcohol with a lint-free rag will help remove any residual contaminants and further dry the surface).

### PRODUCT APPLICATION (cont.)

#### APPLICATION

Put on the chemical resistant gloves; ensure that you are in a well ventilated area and that the tires are clean and completely dry. Saturate one edge of the microfiber applicator (included) and begin to apply Wipe New Tires to your sidewalls. Work around the tire, ensuring that you also coat the raised lettering and textured areas. Keep applicator moistened with Wipe New Tires throughout the entire application process. Apply one coat and proceed to the next tire, until all four tires have a single coat. After coating all four tires, pull the vehicle forward and apply Wipe New to the portion of the tire missed during this first application. In most cases, you will see Wipe New Tires partially absorb into the sidewall after the first coat has been applied, this is normal.

VERY IMPORTANT: Wait a full 5 minutes after applying the first coat before proceeding. Then, starting with the tire to which you first applied Wipe New Tires, and following in the same order, apply a second coat to each tire. Ensure that the applicator is thoroughly saturated and apply the second coat at a slower pace to allow Wipe New Tires to flow out and give a darker, smoother finish. Be sure to keep the applicator well moistened throughout the process. If a higher level of gloss is desired, you may apply a third coat but make sure to wait a full 5 minutes between coats.

If Wipe New comes in contact with an unintended surface such as paint; wipe it off immediately with a dry cloth. Within an hour of application (while still undergoing initial cure), acetone may be used to remove Wipe New from a painted surface, but not from plastic or any nonmetal surface. Because acetone can damage vehicle parts or paint, it should be used only after checking with the vehicle manufacturer or a Certified Paint Professional as to how to best apply or remove product. After Wipe New has cured; removing it will require the use of a fine polishing compound or high grit automotive sandpaper. Applying friction (ex: rubbing against a curb) will remove Wipe New Tires.

#### DRY TIME

Let Wipe New Tires dry for 1 hour before driving vehicle and 24 hours before exposing to moisture (rain, dew, sprinklers, car wash, etc). Store excess product in a cool, dry place.

#### COVERAGE

One bottle of Wipe New Tires will cover all 4 tires on an average, mid-sized car.

#### DISPOSAL

When finished, set the applicator cloth in a location out of the reach of children and allow it to dry completely prior to discarding (a few hours).



## TECHNICAL DATA

### WIPE NEW® TIRES

## PHYSICAL PROPERTIES

		TIRES	
Resin Type		Siloxane Polymer	
Pigment Type		NA	
Solvents		Parachlorobenzotrifluoride	California - N-Butyl Acetate, Parachlorobenzotrifluoride
Volatile Organic Compounds		None	
Practical Coverage at Recommended DFT		One bottle of Wipe New Tires will cover all 4 tires on an average, mid-sized car	
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Touch	1 hour	
	Recoat	5 minutes	
	Full Cure	24 hours	
Shelf Life		5 years	
Flash Point		54°F (12°C)	California: 90°F (32°C)
Safety Information		For additional information, see SDS	

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