



FOR ULTIMATE PROTECTION from mold and mildew, prime with Zinsser[®] Mold Killing Primer before painting with PERMA-WHITE[®]!

Zinsser®

Mold Killing Primer

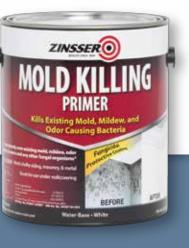
This water-based primer is a fungicidal protective coating that can be used to paint over existing mold, mildew, moss, fungi, odor causing bacteria and any other fungal organisms.

- Water-Based Interior / Exterior formula
- EPA registered
- Paint directly over mold
- Kills existing mold, mildew, and odor causing bacteria
- Binds chalky siding, masonry and metal

RUST-OLEUM® CORPORATION 1-888-855-1774

www.rustoleum.com/zinsser

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PERMA-WHITE[®] Mold & Mildew-Proof Paint







Decorative Interior/Exterior Paint Color Selector



*PERMA-WHITE® contains a mildewcide to prevent the growth of mold & mildew on the paint film only.

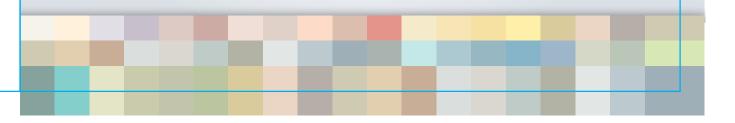
Designer Colors formulated with Mold and Mildew-Proof* Protection

The PERMA-WHITE[®] color palette offers a wide selection of pastel to mid-tone hues that can be tinted in both our interior and exterior paint. This colorful collection includes on-trend shades that are perfect for a wide variety of home types and styles. Bright and bold colors are popular on the Southern Colonial era homes near water where mold and mildew problems can be prevalent. The softer hues and neutral tones are also on trend and being used in homes located in subdivisions and home communities across the North and Midwest. Live in the Southwest? Earth tones and shades of brown may be more of your style. Wherever your location, use PERMA-WHITE[®] Mold & Mildew Proof^{*} paint for peace of mind and beauty in any area of your home.

Zinsser[®] PERMA-WHITE[®] **Interior & Exterior Paint**

With decades of proven performance, PERMA-WHITE[®] is a premium paint that produces a beautiful, long lasting finish.

- Mold & Mildew-Proof^{*} paint film guaranteed for 5 years
- Durable, long lasting finish guaranteed to resist fading, peeling and blistering
- Self-priming sticks to surfaces without sanding
- PERMA-WHITE[®] Interior available in 3 sheens: Eggshell, Satin and Semi-Gloss
- PERMA-WHITE[®] Exterior available in 2 sheens: Satin and Semi-Gloss



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