

	TECHNICAL DATA	ROC-164
	RUST-OLEUM® PHOTO TRANSFER	

DESCRIPTION AND USES

Capture a memory on your next project. Apply Rust-Oleum® Photo Transfer to your favorite printed image and watch it transfer to the surface of your choice. In a few steps, the paper will wipe away as the image appears on your project. Use it to make sentimental gifts, or to personalize your home décor. Works with wood, canvas, metal, glass, fabric and more.

PRODUCT FEATURES

- 2-in1: Transfers and Protects
- Water-based brush-on solution
- Works on wood, metal, glass and more

PRODUCTS

SKU	DESCRIPTION (8 Oz.)
350215	Gloss Photo Transfer
350457	Matte Photo Transfer

SUPPLIES NEEDED

- A photo print out
- Brush
- Rag
- Ruler

PRODUCT APPLICATION

READ ALL INSTRUCTIONS CAREFULLY BEFORE STARTING PROJECT.

SURFACE PREPARATION

Remove loose debris with medium bristle brush. Clean glossy surfaces with warm soapy water and let air dry. For glass and ceramic substrates, wipe surface with rubbing alcohol to remove any remaining grease or finger prints.

IMAGE PREPARATION

Using a laser printer, print your image on a standard printer paper. Once printed, cut out the area of the image you want to transfer.

NOTE: If your image has words or needs to face the same direction as the original image, flip your image horizontally prior to printing.

APPLICATION

For interior use only. Do not apply paint on surfaces which are exposed to high humidity. Use when temperature is between 50°F (10°C) and 90°F (32°C) and humidity is below 85% to ensure proper drying.

PRODUCT APPLICATION (cont.)

APPLICATION (cont.)

Brush a generous amount of Photo Transfer solution onto the printed side of the paper. Place image on surface printed side down. Smooth out bubbles with a ruler or flat edge to ensure photo is directly resting upon the project.

Wait 12 hours until the project is completely dry. Once dry, remove paper with a damp rag by rubbing off paper in a circular motion. As the paper is removed, the image will appear on your project. When image dries, a white residue may appear. Re-wet as necessary and continue to remove the paper until the white residue is mostly gone when dry and your image appears clear.

PROTECT

For added protection, apply Photo Transfer solution as a top coat to seal the image. Expect a vintage look.

TIPS AND TRICKS

- For images with a lot of white space you will see your project's surface instead of a white color, as only ink will transfer.
- When placing image onto your surface, press down firmly when smoothing out air bubbles to ensure the entire photo lays flat against your project's surface. A roller, ruler or plastic card can also be used.
- Rub paper backing in a circular motion to remove damp paper without harming the ink transfer.
- When using wood, light woods will show bolder colors while darker stained woods will give a vintage look with muted color tones.

DRY AND RECOAT TIMES

Based on 77°F (25°C) and 50% relative humidity. Allow more time at cooler temperatures. Dries to touch in 25 minutes, to handle in 30 minutes, recoat in 30 minutes and fully cured in 7 days.

COVERAGE

Up to 21 sq. ft. per half pint.

CLEAN UP

Clean brush and other application tools immediately with soap and water

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<small>• TRUSTED QUALITY SINCE 1921 •</small> RUST-OLEUM® <i>Photo Transfer</i>	RUST-OLEUM® PHOTO TRANSFER	

PHYSICAL PROPERTIES

		PHOTO TRANSFER
Resin Type		Copolymer of Vinyl Acetate and Butyl Acrylate
Pigment Type		n/a
Solvents		Water, Glycol
Weight	Per Gallon	8.70 lbs.
	Per Liter	1.04 kg
Solids	By Weight	46.0%
	By Volume	43.7%
Volatile Organic Compounds		<25 g/l
Recommended Dry Film Thickness (DFT) per Coat		1.5-2.0 mils
Wet Film to Achieve DFT (Unthinned material)		3.5-4.5 mils
Practical Coverage at Recommended DFT (assume 15% material loss)		21 sq. ft./half pint
Dry Times at 77°F (25°C) and 50% Relative Humidity	Touch	25 minutes
	Handle	30 minutes
	Recoat	30 minutes
	Full Cure	7 days
Shelf Life		2 years
Flash Point		>200°F
Safety Information		For additional information, see SDS

Calculated values are shown and may vary from the actual manufactured material.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.



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