

RUST-OLEUM[®] CUSTOM MATTE PREMIUM LACQUER PAINT

DESCRIPTION AND USES

Rust-Oleum[®] Custom Automotive Paint is a premium automotive lacquer designed to give an on-trend, durable finish. The matte sheen creates a smooth finish with a soft glow, making it perfect for automotive accent projects like interiors, wheels and striping. With long lasting protection and durability, smudge resistance, and great coverage for quick project completion. Ideal for cars, metal, plastic and fiberglass substrates.

NOTE: Do not use Rust-Oleum Custom Lacquer over existing air-dried enamel paints.

PRODUCTS

SKU	DESCRIPTION (Aerosol)	
311484	Matte Red	
311485	Matte Blue	
332289	Matte Black	
340562	Matte Emerald Green	
340564	Matte Racing Orange	
340567	Matte Electric Purple	
340569	Matte Silver Gray	
313075	Matte Clear	
352721	Matte Pearl White	

PRODUCT APPLICATION

SURFACE PREPARATION

Remove loose paint and rust with a wire brush or sandpaper. Lightly sand glossy surfaces. Clean with soap and water, rinse and let dry.

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.eps.gov/lead.

PRIMING

Use of Rust-Oleum Stops Rust[®] Universal Bonding Primer #286793 provides added corrosion protection, improved adhesion and hiding. It is especially recommended for porous surfaces and bare metal.

PRODUCT APPLICATION (cont.)

APPLICATION

Use outdoors or in a well-ventilated area such as an open garage. Use when temperature is between 50°F and 90°F (10-32°C) and humidity is below 65% to ensure proper drying. Do not apply to surfaces that, when heated, exceed 200°F (93°C) or galvanized metal. Avoid spraying in very windy, dusty conditions. Cover surrounding area to protect from spray mist.

RCS-02

Shake can vigorously for one minute after mixing ball begins to rattle. If the mixing ball fails to rattle, DO NOT STRIKE. Contact Rust-Oleum. Shake often during use. Hold can upright 10-16" from surface and spray in a steady back-andforth motion, slightly overlapping each stroke. Keep the can the same distance from the surface. Keep the can in motion while spraying. Apply 2 or more light coats a few minutes apart. **Do not use near open flame.**

DRY AND RECOAT

Dry and recoat times are based on 70°F and 50% relative humidity. Allow more time at cooler temperatures. Dries to touch in 20 minutes, to handle in 1 hour, fully dry in 24 hours. Apply a second coat any time. Apply a clear top coat for maximum durability.

CLEAN UP

When finished spraying, clear spray valve by turning can upside down and pushing spray button for 5 seconds. Clean up wet paint with xylol or acetone. Throw away empty can in trash pickup. Do not burn or place in home trash compactor.

CLOGGING

If valve clogs, twist and pull off spray tip and rinse it in a solvent such as acetone. Do not stick a pin or other objects into the stem.

RCS-02



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PHYSICAL PROPERTIES

		MATTE PREMIUM LACQUER PAINT
Resin Type		Acrylic
Pigment Type		Varies with color
Solvents		Ketones, Dimethyl Carbonate
MIR		0.95 max
Fill Weight		11 oz.
Recommended Dry Film Thickness (DFT) Per Coat		1.5–2.5 mils
Dry times at 77°F (25°C) and 50% Relative Humidity	Touch	20 minutes
	Handle	30 minutes
	Recoat	Anytime
Shelf Life		5 years
Dry Heat Resistance		200°F
Flash Point		-156°F
Safety Information		For Additional Information, See SDS

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.



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