

COLOR TRENDS 2020

ZINSSER
QUALITY SINCE 1849 
smartCOAT

DON'T BE SHY – SHOW YOUR TRUE COLORS

EMBRACE THE INSPIRING, CONTEMPORARY COLORS OF 2020 TO CREATE A SPACE THAT'S CURRENT AND COOL. YOUR PAINT INSPIRATION STARTS HERE.



THE NEW NEUTRAL

Cool, ash gray tones offer a modern alternative to white or beige walls.

WALLS: English Manor, Fresh Concrete, Pewter



FRESH CONCRETE SC592



PEWTER SC570



ENGLISH MANOR SC643





INSTANT MOOD BOOST

EXPLORE COLOR ON A DEEPER LEVEL.

MINT CONDITION

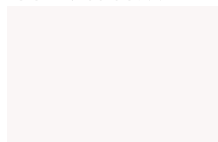
For a fresh feel, pair snow whites with rich brights – the contrast will really make it pop.

WALLS: *Seafoam, Slice of Heaven*

SHOWN WITH: *Loch Ness*



LOCH NESS SC599



SLICE OF HEAVEN SC154



SEAFOAM SC394

THE REAL TEAL

Add depth to your space with a rich teal backdrop, and accent with plum or gold for a luxe feel.

WALL: *Lake Tahoe*

SHOWN WITH: *Marigold,*
Marquess



MARIGOLD SC212



MARQUESS SC531



LAKE TAHOE SC470

SET THE SCENE

**SHOWCASE YOUR STYLE WITH DEEP
AND DRAMATIC HUES.**



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LIGHT & BRIGHT

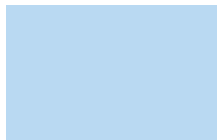
ENERGETIC COMBOS CREATE A RADIANT BALANCE.

FRESHLY SQUEEZED

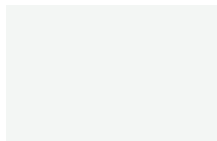
Add a burst of brightness with warm melon shades – pair with icy blues for a fresh twist.

WALL: *Morning Jog*

SHOWN WITH: *Apricot,*
White Bay



MORNING JOG SC484



WHITE BAY SC424



APRICOT SC191

CLEAN & SERENE

A MINIMALIST PALETTE FOR MAXIMUM IMPACT.

BREAK THE ICE

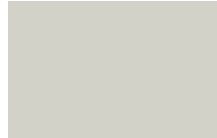
Bring your vision to life – mix icy whites with airy green-grays and finish the look by adding bold, inky tones.

WALL: *Picket Fence*

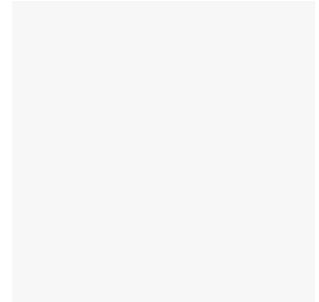
SHOWN WITH: *Eclipse,*
Cobblestone Lane



ECLIPSE SC582



COBBLESTONE LANE
SC316



PICKET FENCE SC514



RELAX. WE'VE GOT IT COVERED (LITERALLY).



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