



**ZINSSER® ALLPRIME™ WATER-BASE
PRIMER & SEALER FOR ALL SURFACES**

DESCRIPTION AND USES

Zinsser® AllPrime Water-Base Primer & Sealer is a water-based primer for interior and exterior residential, commercial and industrial applications.

AllPrime Water-Base dries quickly and has virtually no odor. It is suitable for use on interior doors, walls, trim and paneling. It flows smoothly to a flat, easy to sand finish that providing a sound base coat for latex and oil-based paints.

MPI #3, #6, #17, #50, #107, #134, #137 Certified Refer to the MPI website for the most current listing of MPI certified products.

PERFORMANCE CHARACTERISTICS

- Seals new and painted drywall for more even color and sheen
- Adheres to dense glossy surfaces without sanding
- Excellent sealer – remains flexible and breathable
- Excellent for galvanized and other metals
- Blocks common household stains
- Seals tannin bleed from cedar & redwood

PRODUCTS

SKU	DESCRIPTION
250961	5-Gallons
306868	2.5-Gallons
250960	1-Gallon
250879	1-Quart

PRODUCT APPLICATION

SURFACE PREPARATION

Use on all types of bare or painted surfaces including wood, drywall, cured plaster, concrete, stucco and masonry, aluminum, vinyl, steel, galvanized metal and PVC. AllPrime Water-Base Primer Sealer for All Surfaces has excellent adhesion to dense, glossy surfaces such as enamel paints and varnishes, paneling, laminates and ceramic tile – without sanding or deglossing.

SEALING

Seals porous surfaces with a smooth and even finish so topcoat paints have better coverage and consistent sheen. Helps bind chalky surfaces on moderately chalked aluminum or previously painted siding and trim.

STAIN BLOCKING

Effectively blocks stains from grease, handprints, asphalt, crayon, graffiti, rust stains, light water stains and cedar or redwood bleed. Note: when priming over bare cedar or redwood, allow 24 hours dry time before painting. Certain applications may require a second coat of primer.

PRODUCT APPLICATION (cont.)

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of any contamination, mildew, rust or unsound coatings that may interfere with adhesion. If unsure of cleanliness, always wash surface with the appropriate cleaner or solvent (do not use TSP as a cleaner). Sand any remaining paint film edges smooth. Spot prime knots and sap streaks with AllPrime Shellac-Base Primer Stain Blocker.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-Approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

APPLICATION

Apply only when air, material, and surface temperatures are between 35-90°F (2-32°C) and the relative humidity is below 85%. Thoroughly mix to ensure any settled pigment is re-dispersed before using. If thinning is required, add no more than 10 ounces (295 ml) of clean water per gallon and apply a second coat of primer. Apply with a synthetic bristle brush, roller, or airless sprayer. Follow manufacturer's instructions when using spray equipment. For airless spraying use a 0.017" tip at 2000 to 2500 psi.

TINTING

To improve the hiding power of the topcoat, tint AllPrime Water-Base Primer Sealer for All Surfaces with up to 2 ounces (60 ml) of universal colorant per gallon. Shake or stir well before using.

LIMITATIONS

Not recommended for applications to floors or decks or to surfaces subject to immersion or prolonged contact with water.

DRY TIME

Dries to the touch in 30 minutes, can be recoated in 1 hour. Full adhesion and hardness develops after 7 days. Allow more time at cooler temperatures.

CLEAN-UP

Warm water and liquid detergent. Wipe up splatters before they dry. Follow equipment manufacturer's directions to clean spray equipment. Properly dispose of unused or unwanted product.



**ZINSSER® ALLPRIME™ WATER-BASE
PRIMER & SEALER FOR ALL SURFACES**

PHYSICAL PROPERTIES

		WATER-BASE PRIMER SEALER for ALL SURFACES
Resin Type		Styrene Acrylic
Pigment Type		Titanium Dioxide, Limestone
Solvents		Water, Glycol Ethers
Weight	Per Gallon	10.8 lbs.
	Per Liter	1.29 kg
Solids	By Weight	52.2%
	By Volume	38.4%
Volatile Organic Compounds		<100 g/l (0.83 lbs./gal.)
Recommended Dry Film Thickness (DFT) per Coat		1.0-1.5 mils (25-37.5µ)
Wet Film to Achieve DFT (Unthinned material)		2.5-4.0 mils (62.5-100µ)
Practical Coverage at Recommended DFT (assume 15% material loss)		400-450 sq. ft./gal. (9.8-11.1 m ² /l) depending on application method and surface porosity
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Touch	30 minutes
	Recoat	1 hour
	Full Hardness	7 days
Shelf Life		5 years
Flash Point		>200°F (93°C)
Safety Information		For additional information, see SDS

Calculated values are shown and may vary from the actual manufactured material.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.