



**WIPE NEW®  
RECOLOR™**

**DESCRIPTION AND USES**

Rust-Oleum® ReColor™ by Wipe New® is a long-lasting solution that restores color and shine to faded, weathered surfaces.

**FEATURES**

- Instantly restores original color and shine
- Repels dirt and water
- Provides UV protection
- Easier than painting

**PRODUCTS**

| SKU     | Description                 |
|---------|-----------------------------|
| RRTLKIT | Wipe New 6PK Recolor        |
| RRCAL   | Wipe New 6PK Recolor CA Com |

**PRODUCT APPLICATION**

**APPLICATION CONDITIONS**

Use when temperatures are between 40°F and 90°F (4°C and 32°C). Use in well ventilated and covered areas away from the sun. Do not apply Wipe New to hot surfaces or in direct sunlight. Ensure surface is clean, dry and cool to ambient temperature before applying Wipe New.

**SURFACE PREPARATION**

To maximize coverage area, it is important to prep all surfaces intended for application at the same time before opening ReColor. Clean all surfaces intended for application at the same time and allow them to dry completely prior to application of ReColor.

**PLASTIC/VINYL/LEATHER/STONE:** Wash with soap and water or a mild degreaser and scrub with a brush to get ingrained dirt out of all the tight areas. **Make sure the brush is appropriate for cleaning the surface without damage.** If the surface has been treated before with waxes, conditioners, or silicon-based products, then use a degreaser to remove all remnants of the previously used products.

**METAL:** New metal surfaces that are being coated for corrosion protection can be wiped down with a dry rag to remove dust prior to application of ReColor. Most metallic surfaces that have been exposed to the environment will need to be washed with soap and water or a mild degreaser and scrubbed with a brush to get ingrained dirt out of all the tight areas. Non-painted metallic surfaces that have been exposed to the outdoors and have a bit of surface mineralization (ex: brass, zinc, stainless steel surfaces, etc.) can be washed and dried with soap and water and then further prepared with a light scrubbing from steel wool to remove the surface mineralization. For best results, do a final wipe down using an acetone saturated microfiber cloth to remove all remaining residue.

**PRODUCT APPLICATION (cont.)**

**APPLICATION**

Ensure you are in a well ventilated area and the surface intended for application is completely dry. Put on the chemical resistant gloves and tear open the Wipe-It packet. Apply by wiping onto the intended surface with slight overlap, from one row to the next (like mowing a lawn) until the surface is completely coated. Once the Wipe-It starts to become dry, use the ReColor bottle for re-saturation. With the cap still affixed, shake the bottle of ReColor for 10 seconds prior to opening. Slowly and carefully, pour ReColor onto the applicator cloth until saturated but not dripping. Aim to mimic the saturation level of the previously used Wipe-It. Follow application instructions above.

**TIP:** After saturating the applicator cloth, fold it in half and then into a quarter. If a portion of the cloth becomes soiled, flip to a clean portion of the cloth. Repeat throughout the application. If ReColor begins to dry on the applicator cloth, streaking may occur. If the applicator cloth is still damp, you can rewet it with more ReColor. Once the applicator cloth dries out completely or becomes too soiled, it cannot be reused and must be discarded. Switch to a new microfiber cloth from the kit. For badly faded surfaces or plastic and vinyl surfaces that have high exposure to sunlight, a second coat can be applied before the first coat cures. If applicable, allow the first coat to dry for 15 minutes and apply a second coat following instructions above.

If ReColor comes in contact with an unintended surface such as paint; wipe it off immediately with a dry cloth. Within an hour of application (while still undergoing initial cure), acetone may be used to remove ReColor from a painted surface, but not from plastic or any nonmetal surface. Because acetone can damage paint, it should be used only after checking with a Certified Paint Professional as to how to best apply or remove product. After ReColor has cured, removing it will require the use of a fine polishing compound or high grit automotive sandpaper.

**DRY TIME**

Let ReColor dry for 1 hour in a dry, well-ventilated area before touching the treated surface. Contact with any type of moisture during or within 24 hours of application will result in streaking or spotting. Allow treated surface to cure for 24 hours before exposure to moisture (rain, dew, sprinklers, etc.). Store excess product in a cool, dry place.

**COVERAGE**

One Rust-Oleum Wipe New ReColor kit covers up to 100 square feet.

**DISPOSAL**

When finished, set the applicator cloth in a location out of the reach of children and allow it to dry completely prior to discarding (a few hours).

**TECHNICAL DATA****WIPE NEW® RECOLOR™****PHYSICAL PROPERTIES**

|   |   | <b>RECOLOR</b>  |  |
|---|---|---|--|
| <b>Resin Type</b>   | Siloxane Polymer                                      |   |  |
| <b>Pigment Type</b>   | NA  |   |  |
| <b>Solvents</b>   | Parachlorobenzotrifluoride                            | California - N-Butyl Acetate,<br>Parachlorobenzotrifluoride |  |
| <b>Volatile Organic Compounds</b>                                       | None  |   |  |
| <b>Practical Coverage at Recommended DFT</b>                            | One Wipe New ReColor kit covers up to 100 square feet |   |  |
| <b>Dry Times at 70-80°F<br/>(21-27°C) and 50%<br/>Relative Humidity</b> | <b>Touch</b>  | 1 hour  |  |
|   | <b>Recoat</b>   | 15 minutes  |  |
|   | <b>Full Cure</b>                                      | 24 hours  |  |
| <b>Shelf Life</b>   | 5 years   |   |  |
| <b>Flash Point</b>  | 56°F (13°C)   | California: 92°F (33°C)                                     |  |
| <b>Safety Information</b>   | For additional information, see SDS                   |   |  |

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